



- > Display Calibration
- > Home Theater Services
- > Audio/Video Consulting
- > Technology Services

Do your white's have the blues?



Television picture as shipped from the factory. Inaccurate color due to enhanced blue's. The reason: to emphasize "their" picture within the retail store high ambient light environment.



Television picture calibrated to industry and ISF standards. Accurate color, "recreating the artist's intent"

Have you ever walked into a large television retailer and experienced their wall of televisions?

More often than not, they have all of their televisions on the same TV channel which means all the pictures are coming from the same television feed. Yet, strangely, the picture quality and color balance vary widely from set to set. These variations even apply to sets that are the same make and model.

Why is this, and more importantly, how can you tell which picture is the right one?

WHICH TELEVISION WOULD YOU PREFER TO WATCH?

Take a look at the two pictures. Compare the purity of the whites, the natural skin tones, the realistic colors and the improved depth of field between the foreground and background subjects. Both of these pictures are actual photographs of the pre and post calibration status of a brand name High Definition Television (HDTV) set.

Television Calibration and the benefits to you:

1. Prolonged working life of television or projector
2. Optimization of equipment performance
3. Accuracy of presentation
4. Experience the program as the artist intended

Call today and schedule your calibration.
928-580-0630



Clearly Digital offers calibration of all display makes and types. We use the latest in calibration equipment and perform all calibrations to both industry and Imaging Science Foundation (ISF) standards.

If you would like to receive the maximum return on your display investment while enjoying superb video images for years to come, give us a call.